

Paige Wood

Newport Beach, CA
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EDUCATION

University of California, Santa Barbara | College of Letters and Sciences **Santa Barbara, CA**
Major in Communication | GPA: 3.91 *September 2020 - June 2024*
Minor in Professional Writing - Multimedia Communications
• Dean's Honors (L&S) x 10

Accent Global Learning - London Study Center **London, England**
International School *September - December 2022*

Corona Del Mar High School **Newport Beach, CA**
High School Diploma | GPA: 4.25 | ACT: 32 *June 2020*
• National Honors Society

PROFESSIONAL EXPERIENCE

Kitchen Table Marketing + PR / Tableau Magazine **Newport Beach, CA / Remote**
Marketing, PR, & Social Intern *June 2023 - Present*
• Promoted our various nonprofit, retail, and small business clients and Orange County as a whole through active management of both KTM and Tableau's social media platforms
• Collaborated on the strategic planning client events
• Captured content and designed graphics for the promotion of our clients for PR efforts
• Spearheaded the creation of a new online issue of Tableau Magazine and authored articles for the magazine

RPA Advertising **Santa Monica, CA / Remote**
Digital Strategy Intern *June 2022 - Aug 2022*
• Assisted in building comprehensive digital strategies for Farmers Insurance, TX Energy, Apartments.com, and Arco across social and search platforms accomplishing target objectives designed per campaign
• Led the presentation during meetings with the social media team pertaining to social campaigns for Apartments.com
• Team captain for RPA's intern project leading a team of four in the creation of a digital campaign focused on increasing hiring, presented to RPA executives

Hyatt Regency Newport Beach **Newport Beach, CA**
Host & Greeter Shor Restaurant *June 2021 - Sept 2021*
• Refined customer service skills through 40 hours a week seating and greet guests
• Organized the Shor Restaurant's curbside pick up logistics, leading communication between kitchen staff, hostess team, and concierge

LEADERSHIP EXPERIENCE

Delta Gamma Sorority **Santa Barbara, CA**
VP Member Education *Sept 2020 - Present*
• Oversaw and facilitated the transition of new members into the chapter through planning of meeting and being a resource for new members
Director of House Management
• Managed the 42 live in members by being the point of contact crisis and problem solving
• Assisted in creating the house budget

SKILLS & INTERESTS

Skills

- Microsoft Excel & Powerpoint
- Adobe Photoshop & Illustrator
- HTML & CSS coding
- Canva

Interests

- Painting - *PJ's Paints* (own small business)
- Health and wellness
- Crocheting
- Travel
- Sports - *Intramural Soccer*